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(Qualité) . (2002)

.(Taylor & Bogdan ,1997:10). (66: 2005)
BROWN,S & RACE,PH"

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.(130: 1997)

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2004

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" " Qualities"
.(Crosby, 1997. 12)."
Kragawski & Ritzman,)."

.(77 .1997 ,)"

.(1996. 141

" .(T.Q) total qualities :

.(412 .1998:)".

(15 .1994 ,)"

10 85

30 85

430

230

95

135

(%26.09)

60

20 (29.63)

135

40

(% 21.05)

95

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(2010 / 2009)

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1	2	3	4	5

60 12
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test-re-test

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15

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		2	1	2	1
0.01	0.776	4.71	3.55	31.86	32.06
0.01	0.672	2.68	1.42	30.73	30.20
0.01	0.670	2.52	3.53	29.66	29.73
0.01	0.782	3.91	3.73	29.06	29.60
0.01	0.692	1.75	2.03	30.30	30.02
	0.718				

0.516 18 1-19 1- 0.718 0.01

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0.880	0.776
0.819	0.672
0.818	0.670
0.884	0.782
0.831	0.692
0.846	0.718

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- 4

ANOVA

spss 17.0

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01

0.05	54.98	1631.21	2	3562.43		
		29.66	57	1690.90		
			59	4953.33		

0.05

F

F

54.98

(57 2)

:

LSD

02

LSD

9.60 (*)	18.05(*)		
8.45- (*)		18.05- (*)	
	8.45 (*)	9.60-(*)	

0.05

LSD

03

0.05	35.43	754.86	2	1509.73		
		21.30	57	1214.20		
			59	2723.93		

0.05

F

F

35.43

(57 2)

:

LSD

04

LSD.

2.06 (*)	11.70(*)		
9.10- (*)		11.70-(*)	
	9.10(*)	2.60-(*)	

0.05

LSD

05

0.05	35.31	921.26	2	1842.53		
		26.08	57	1486.80		
			59	3329.33		

0.05

F

F

35.31

(57 2)

: LSD

06 LSD.

4.30 (*)	13.30(*)		
9.00-(*)		13.30-(*)	
	9.00(*)	4.30-(*)	

0.05

LSD

0.05	87.68	2054.81	2	4109.63		
		23.43	57	1335.7		
			59	5445.33		

0.05

F

F

87.68

(57 2)

:

LSD

08 LSD

8.15(*)	20.15(*)		
12.00- (*)		20.15- (*)	
	12.00(*)	8.15- (*)	

0.05

LSD

0.05	52.31	1595.31	2	3190.63		
		30.49	57	1738.35		
			59	4928.98		

0.05

F

F

52.31

(57 2)

: LSD

LSD.

4.25 (*)	17.15(*)		
12.90-(*)		17.15-(*)	
	12.90(*)	4.25-(*)	

0.05

LSD

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1986

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2003

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.(53)

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	.(30)	(9)		
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"			" .(1997)	-
12-11				
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	.(37)			"

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